

Schär Cinnamon Soft Cookies

From the teas.co.uk wiki

Schär Cinnamon Soft Cookies, in summary: Six sealed portions of soft-baked cinnamon cookie from the specialist bakery Schär. Warm one briefly to lift the spice, keep it out of the mug, and pour a plain strong black tea or a black coffee beside it.

Last reviewed by the teas.co.uk team in September 2026.

A soft cookie is the format free-from baking handles best, because a tender, slightly chewy crumb needs far less structure than a biscuit that has to snap. Schär's cinnamon cookie leans into that, and each one stays soft in its own sealed wrapper until the moment it is opened.

Deliberately soft

Most [biscuits](#) are judged on their snap. This one is judged on its bend: it gives under the tooth and eats nearer to a small cake than to anything you would [dunk](#). That suits a bakery like Schär, whose whole business is gluten-free food. Gluten normally keeps a crisp biscuit rigid, and without it a snapping bake is hard to get right, whereas a soft crumb hides the difference far better.

Choose it for the spice. Cinnamon comes through as scent and warmth rather than heat, set in a crumb that is sweeter than any plain tea biscuit, which is what you expect when a bake holds on to its moisture. Because the spice is aromatic, it stays with you after the last mouthful in a way a crisp, plain biscuit never does.

A few seconds of warmth

Cinnamon's scent escapes the crumb easily, which is why a freshly opened portion smells so strongly and one that has sat out for an hour smells of far less. A short spell of gentle heat sends that aroma back into the air. A brief warm-through, ten to fifteen seconds, in a dry pan or a low oven is plenty; the cookie hardly changes, but the spice tastes fuller.

Skip the microwave, which pulls moisture out unevenly and toughens the edge. Skip the mug as well. A soft cookie has no rigid structure to lose, so it falls apart in hot tea within a second or so. For dunking, reach for one of the crisper biscuits elsewhere in the Schär range instead, and keep this one on the saucer.

Six portions, and what to pour

The box holds six sealed 35g portions, 210g in all. The wrappers add packaging, but they earn it: a soft bake gives up its moisture to open air far faster than a crisp one, and soft cookies left in an open box have visibly dried out by day three. Sealed, the last portion is as soft as the first, and a single cookie slips into a bag without any fuss.

Cinnamon and [black tea](#) have an easy understanding, so a plain, strong black tea with a splash of milk is the first choice. Avoid a spiced [chai](#), because cinnamon against cinnamon blurs both. A black coffee works just as well, and for the evening a [rooibos](#) gives a caffeine-free cup that leaves the spice in the cookie centre stage.

The packs we stock

- [Schär Cinnamon Soft Cookies Multipack Biscuits, 6 x 35g 210g](#) (barcode 8008698040171)

What to drink with it

- [Yorkshire Tea Original Loose Leaf Tea, 250g](#): a strong, plain black tea for the pot, the natural partner for cinnamon, with a splash of milk.
- [Hyson Premium Breakfast Tea, 100 Tea Bags 180g](#): a sturdy breakfast blend in bags that stands up to the fuller sweetness of a soft bake.
- [Kenco Smooth Instant Coffee Paper Refill, 150g](#): a quick cup of black instant coffee, which suits a warm cinnamon cookie as well as any tea.
- [Dragonfly Organic Earl Grey Rooibos, 40 Tea Bags 100g](#): an Earl Grey-style rooibos for the evening, a caffeine-free cup that leaves the spice to the cookie.

Elsewhere in the Schar range

- [Schar Gluten Free Chocolate Fingers, 150g](#)
- [Schar Gluten Free Custard Creams, 5 x 25g](#)
- [Schar Gluten Free Digestive Biscuits, 150g](#)
- [Schar Gluten Free Vanilla Wafers, 125g](#)
- [Schar Gluten-Free Jaffa Cakes, 150g](#)

The full range is on the [Schar brand page](#).

FAQ

Will a soft cookie survive a dunk? Not this one. With no rigid structure, a soft cookie breaks up in a hot drink almost straight away, so eat it beside the cup.

Should I warm Schär cinnamon cookies? Briefly, if you like the spice. A dry pan or a low oven for ten to fifteen seconds brings the aroma forward; avoid the microwave.

Why is each cookie wrapped separately? Soft bakes lose moisture to the air quickly, and a sealed portion stays soft right to the end of the box.

Does chai go with cinnamon cookies? We would not pour it. Two lots of cinnamon flatten each other, so a plain black tea or a black coffee is the better match.

How many cookies are in the box? Six sealed portions of 35g each, 210g altogether.

Curator's note: Warm one for a few seconds, pour a proper strong cup and eat it slowly. It is closer to cake than biscuit, so give it a plate rather than a dunk. Lee, teas.co.uk, Tunbridge Wells.

In short: Schär Cinnamon Soft Cookies

Field	Detail
Brand	Schar
Packs we stock	6 x 35g 210g
Category	Free From Biscuits
Dunkable	No, it is a soft bake
Best with	Strong black tea with milk, or black coffee
Serving tip	Warm briefly to lift the cinnamon

More from the tea wiki

- [Tea and Biscuits](#)
- [Biscuit Dunking Physics: The Real Science](#)
- [Tea Pairing Principles: Reason, Don't Memorise](#)
- [Tea With Cake: The Pairing That Never Fails \(If You Get It Right\)](#)
- [Tea and Food Pairing: The Five Principles](#)

Earn rewards on teas.co.uk

Earn loyalty points on every order. Free to join.

+100 pts

Create your free account

Welcome bonus + earn on every order.



100 pts = 1 tree

Plant a tree in Scotland

Pledge points to our reforestation partner.



teas.co.uk · Tunbridge Wells, Kent · hello@teas.co.uk · 3-click cancel at teas.co.uk/cancel/