

Oreo BTS Brown Sugar Pancake: The Purple Oreo

From the teas.co.uk wiki

Oreo BTS Brown Sugar Pancake: The Purple Oreo, in summary: The BTS collaboration Oreo changes both halves of the classic: purple wafers coloured with anthocyanins, embossed with designs BTS chose, around a brown sugar pancake creme modelled on Korean hotteok. It is very sweet, so pour something plain.

Last reviewed by the teas.co.uk team in September 2026.

This is the first Oreo made with purple wafers, and the creme between them takes its cue from hotteok, a Korean pancake with a molten brown sugar centre. It is a collaboration edition with BTS, made to be looked at as much as eaten.

Purple wafers and 13 designs

Nearly everything about the look has changed. The wafers are purple, a first for Oreo, and the colour comes from anthocyanins. In place of the familiar pattern they carry 13 embossed designs that BTS picked as a tribute to their fans. It is a pack worth opening slowly and laying out on a plate, design side up, before anybody starts eating.

The change goes deeper than the colour. The classic Oreo wafer brings a dark, slightly bitter edge that keeps a sweet creme in check. This wafer is sweet and crisp instead, and going by the UK ingredient list it contains no cocoa at all, so the biscuit loses that brake and leans sweet from the outside to the middle. It keeps the familiar Oreo snap, though it softens quickly once it meets a drink, so any [dunk](#) should be very short.

Brown sugar pancake, explained

Hotteok is a Korean pancake with a filling of melted brown sugar, and the creme is built to echo it. Where the standard Oreo creme reads as vanilla sweetness, this one tastes of caramelised sugar, deeper and closer to toffee, with a warm, syrupy finish. The creme carries the flavour story of the pack, while the purple wafers and the designs are the collaboration's calling card.

Set it beside the rest of our Oreo shelf and the differences are clear. The Original pairs dark cocoa wafers with vanilla creme and is less sweet, with more bitterness at the edges. Golden uses golden vanilla wafers with vanilla creme. The BTS pack is the one where both halves are new, and as a collaboration edition it is

not a standing part of the range, so it will not be around for ever.

What to pour, and how to keep it

With sweetness in both wafer and creme, the drink has to be the plain partner. A malty breakfast tea with milk works, as does a milky coffee or the old Oreo standby, a glass of cold milk, which rounds off the caramel note well. A strong [Earl Grey](#) with milk also suits it, the bergamot adding a bright note against the brown sugar. Two or three [biscuits](#) is plenty.

Avoid anything sweetened or syrup-flavoured in the cup, which only stacks sugar on sugar. Keep the pack cool, dry and sealed, and fold it shut after opening so the wafers keep their crispness; a sweet wafer that has gone soft has lost the one texture it had. It needs no preparation, and room temperature from a freshly opened pack is how it eats best.

The packs we stock

- [Oreo BTS Brown Sugar Pancake Cocoa Sandwich Biscuit Pack, 157g](#) (barcode 7622202830990)

What to drink with it

- [Teapigs Earl Grey Strong, 15 Tea Bags 37.5g](#): A strong black Earl Grey takes milk well, and the bergamot gives a caramel-sweet creme a bright edge to work against.
- [Brew Tea Co Earl Grey Proper, 15 Tea Bags 45g](#): Another robust Earl Grey for a milky mug beside a very sweet biscuit.
- [Nescafe Gold Blend Intense Instant Coffee, 190g](#): Made with plenty of milk, an intense instant coffee is the easy route to the milky coffee this biscuit suits.
- [Starbucks Espresso Roast by NESPRESSO Coffee, Dark Roast, Box of 36, 198g](#): A dark-roast Nespresso capsule for a latte, its roast playing well against brown sugar.

Elsewhere in the Oreo range

- [Oreo Chocolate Brownie Sandwich Biscuits, 154g](#)
- [Oreo Cookie Dough Flavour Cocoa Sandwich Biscuit Pack, 157g](#)
- [Oreo Crunchy Bites Original Vanilla Biscuits, 110g](#)
- [Oreo Double Creme Cocoa Sandwich Cookies with Vanilla Flavour Biscuits Pack, 157g](#)
- [Oreo Gingerbread Flavour Sandwich Biscuit, Limited Edition, 154g](#)
- [Oreo Golden Cookie Sandwich Biscuits, 154g](#)

The full range is on the [Oreo brand page](#).

FAQ

Why is the BTS Oreo purple? It was made for the BTS collaboration and is the first purple Oreo wafer. The colour comes from anthocyanins.

What is hotteok? A Korean pancake with a molten brown sugar filling. The creme in this Oreo is inspired by it, so it tastes of caramelised sugar rather than vanilla.

What are the designs on the wafers? There are 13 embossed designs that BTS picked for their fans, replacing the usual Oreo pattern.

What should I drink with the BTS Oreo? Keep the cup plain: tea with milk, such as a breakfast blend or a strong Earl Grey, coffee with plenty of milk, or cold milk on its own.

Is it a permanent Oreo flavour? No. It is a collaboration edition, so it is not a standing part of the Oreo range.

Curator's note: Lay a few out design side up before anyone reaches in, because spotting the designs is half the fun. Then a plain breakfast tea with milk, and stop at three. Lee, teas.co.uk, Tunbridge Wells.

In short: Oreo BTS Brown Sugar Pancake: The Purple Oreo

Field	Detail
Brand	Oreo
Packs we stock	157g
Category	Chocolate Biscuits
Dunkable	Only briefly, it softens fast
Best with	A strong Earl Grey or breakfast tea with milk, or cold milk
Occasion	A collector's treat to share

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