

McVitie's Signature Chocolate Cream Swirls: A Cream, Not a Coating

From the teas.co.uk wiki

McVitie's Signature Chocolate Cream Swirls: A Cream, Not a Coating, in summary:

Chocolate flavoured cream piped in a raised swirl on a biscuit base, packed for the tin. The cream softens easily, so keep the pack cool, never dunk, and pour an unsweetened black tea or a black coffee.

Last reviewed by the teas.co.uk team in September 2026.

The [chocolate](#) on these [biscuits](#) is a cream rather than a coating, and that one difference governs how to store, serve and pair them. A coating sets hard and snaps; a cream stays soft, holds its flavour in fat and gives way quickly to warmth.

What the label says about the swirl

On the published ingredient list the chocolate flavoured cream filling comes first, at 35% of the biscuit, so the cream is the point and the biscuit is there to carry it. The cream is made from sugar, palm and sunflower oils, fat reduced cocoa powder, a little dark chocolate, dried whole milk and whey. The biscuit underneath is built from wheat flour, palm fat, sugar, more cocoa powder and whole egg.

That makes the allergen picture easy to read: the list names wheat (gluten), milk, egg and soya. Egg is the one people tend not to expect in a chocolate biscuit, so anyone avoiding it should pass these by, and a household that needs to avoid dairy should do the same.

Why a raised swirl wants a cool cupboard

A swirl puts its cream on display. Instead of a flat layer tucked out of sight, the cream stands up in ridges with nothing to shield it from the air, which leaves a lot of it exposed. A cream set with fat starts to soften long before the biscuit itself would suffer, so a warm kitchen dulls the ridges and lets them print onto whatever they touch.

The answer is a cool, dry cupboard away from the kettle and the oven, and an opened pack finished in one sitting rather than left out until evening. It is a poor traveller for the same reason: a lunchbox, a bag or a

warm car will flatten the swirls before you get to them. Kept cool, the ridges hold a clean edge and a matt finish.

Eat it dry, and keep sugar out of the cup

The [dunking](#) answer here is a plain no. Hot liquid loosens the cream at once and it slides off into the tea, leaving a bare biscuit behind. That is close to the opposite of the advice for a chocolate digestive, which is built to take a dunk; the cream swirl is meant to be handed round dry on a plate, with the cup beside it.

Sweetness runs high, as it does in any cream biscuit, so the drink should bring contrast rather than more sugar. A strong [black tea](#) taken without sugar, a breakfast blend with just a splash of milk, or a short black coffee will all cut through it. [Hot chocolate](#) or a syrup-sweetened coffee piles sugar on sugar, and neither the biscuit nor the drink comes off well.

The packs we stock

- [McVitie's Signature Chocolate Cream Swirls Biscuits, 142g](#) (barcode 5000168003900)

What the label says

The published ingredient list for McVitie's Signature Chocolate Cream Swirls Biscuits, 142g says it contains wheat (gluten), milk, egg and soya. Check the current UK pack before purchase; formulations and allergen advice can change.

Ingredients, as published: Chocolate Flavoured Cream Filling (35%) [Sugar, Vegetable Oils (Palm, Sunflower), Fat Reduced Cocoa Powder (3.5%), Dark Chocolate (1%) [Cocoa Mass, Sugar, Cocoa Butter, Butter Oil (Milk), Emulsifier (Soya Lecithin), Salt, Flavouring], Dried Whole Milk, Emulsifiers (Soya Lecithin, E476), Dried Whey (Milk), Salt], Wheat Flour, Palm Fat, Sugar, Fat Reduced Cocoa Powder, Whole Egg, Maltodextrin, Salt, Raising Agents (Sodium Bicarbonate, Disodium Diphosphate), Flavouring.

Typical values per 100g Per 100g

Energy	514 kcal
Fat	27.0g
of which saturates	11.1g
Carbohydrate	61.2g
of which sugars	35.3g
Fibre	2.7g
Protein	5.2g
Salt	0.52g

Ingredient and nutrition information for this product, as published on the manufacturer's label. The pack in your hands is the final word.

What to drink with it

- [Yorkshire Tea Gold Blend Loose Leaf Tea, 250g](#): a full black breakfast tea from [loose leaf](#), brewed strong so its tannin clears the sweet cream between biscuits.
- [Hyson Premium Breakfast Tea, 100 Tea Bags 180g](#): a breakfast tea in bags for the everyday pot; take it without sugar and let the biscuit supply the sweetness.
- [L'Or Espresso Ristretto Intensity 11 Coffee, 40 Pods 208g](#): a short, intense coffee whose bitterness answers the cream directly.

Elsewhere in the McVitie's range

- [McVitie's Club Layers Orange, 39g](#)
- [McVitie's Club Mint Biscuit Bars Multipack, 7 Bars 154g](#)
- [McVitie's Club Orange Biscuit Bars Multipack, 7 Bars 154g](#)
- [McVitie's Club Salted Caramel Flavour Biscuit Bars Multipack, 7 x 22g](#)
- [McVitie's Dark Chocolate Digestive Biscuits, 266g](#)
- [McVitie's Digestive Pink Raspberry & Cream Flavour, Limited Edition, 232g](#)

The full range is on the [McVitie's brand page](#).

FAQ

Can you dunk McVitie's Chocolate Cream Swirls? No. The cream softens the moment it meets hot tea and slides away, so eat them dry beside the cup.

Do Chocolate Cream Swirls contain egg? Yes. The published ingredient list includes whole egg, alongside wheat, milk and soya.

Why have the swirls lost their shape? They have been somewhere warm. The cream is set with fat and softens at kitchen temperatures, so store the pack cool and dry.

What should I drink with a sweet cream biscuit? Something unsweetened with some bite, such as a strong black tea or a black coffee. Hot chocolate only adds more sugar.

Is the 142g pack meant for every day? It is sized for the tin rather than the kettle side, so open it when there are enough people to finish it in one go.

Curator's note: Open these when friends call round and let the pack go in one afternoon. A strong cup with no sugar in it is all they need beside them. Lee, [teas.co.uk](#), Tunbridge Wells.

In short: McVitie's Signature Chocolate Cream Swirls: A Cream, Not a Coating

Field	Detail
Brand	McVitie's
Packs we stock	142g
Category	Chocolate Biscuits
Allergens (as published)	It contains wheat (gluten), milk, egg and soya.
Dunkable	No, the cream slides off

Field	Detail
Best with	Unsweetened strong black tea or black coffee
Occasion	Visitors, finished in one sitting

More from the tea wiki

- [Tea and Biscuits](#)
- [Biscuit Dunking Physics: The Real Science](#)
- [Tea Pairing Principles: Reason, Don't Memorise](#)
- [Tea With Cake: The Pairing That Never Fails \(If You Get It Right\)](#)
- [Tea and Food Pairing: The Five Principles](#)
- [Tea with Chocolate: Pair by Cocoa Percentage](#)
- [Tea and Chocolate Pairing](#)

Earn rewards on teas.co.uk

Earn loyalty points on every order. Free to join.

+100 pts

Create your free account

Welcome bonus + earn on every order.



100 pts = 1 tree

Plant a tree in Scotland

Pledge points to our reforestation partner.



teas.co.uk · Tunbridge Wells, Kent · hello@teas.co.uk · 3-click cancel at teas.co.uk/cancel/