

Fox's Fabulous Brandy Snaps: a pudding from the biscuit aisle

From the teas.co.uk wiki

Fox's Fabulous Brandy Snaps: a pudding from the biscuit aisle, in summary: Treat them as a pudding you assemble, not a biscuit for the saucer. Whip cream to soft peaks, fill from both ends just before serving, keep the rest bone dry, and pour a black coffee or a strong, unsweetened tea.

Last reviewed by the teas.co.uk team in September 2026.

Fox's own story begins with brandy snaps: Michael Spedding baked his first batch in Batley in 1853, decades before the business took the Fox name. This pack nods to where the business began, and it makes most sense as half a pudding waiting for its cream.

Lace that sets in seconds

The method is the whole trick. A runny syrup batter goes into the oven as a spoonful and comes out as a flat, lacy disc. It has to be rolled while still warm and pliable, and it hardens into a tube within moments, so the margin for error is tiny. That is why home batches so often end in broken shards, and why a bought pack earns its place in the cupboard.

The flavour is sugar cooked dark: toffee and caramel up front, with warm spice sitting behind rather than on top. The published label leads with sugar, wheat flour and sugar syrup, with butter oil at 13% and a little ground ginger. The allergen statement lists wheat (gluten), milk and soya. Brandy snap is the customary name for this style of biscuit; if alcohol is a concern, the ingredients panel is the thing to check, not the title.

Filling them without the collapse

Beat double cream only until it holds a soft peak. Taken further, it becomes too firm to push inside the tube and too heavy to enjoy. A piping bag or a teaspoon both work; go in from each end in turn so the centre fills. Cold, soft cream against a shattering shell is what you are after, and that contrast is exactly what timing protects.

Filling ahead is the one mistake with no fix. Cream is wet, and a filled snap begins going soft from within in around ten minutes, so the safest place to fill them is at the table, or at the very last moment before the plate leaves the kitchen. Beyond cream, anything cold and sharp suits the caramel, such as fruit with a bit of acidity left in it, which stops the sweetness running away with the dish.

Dry storage and a sharp cup

Damp is the enemy of lace. Keep the snaps airtight in a lidded tin, somewhere dry and well away from the kettle and the hob, and they will hold for weeks. A snap that has turned chewy stays chewy, so there is no rescuing one left out on a steamy evening. [Dunking](#) is out of the question too: there is almost no structure to lose, and the shatter is precisely what you bought.

Because the flavour is sugar cooked dark, the cup beside it should bring no extra sweetness. A black coffee is our first choice, or a strong [black tea](#) with no sugar and little or no milk; a milky cup flattens the caramel note that makes a snap worth eating. After dinner, filled at the last minute and set beside a strong pot, is where these belong.

The packs we stock

- [Fox's Fabulous Brandy Snaps, 100g](#) (barcode 5010035051941)

What the label says

The published ingredient list for Fox's Fabulous Brandy Snaps, 100g (barcode 5010035051941) says it contains wheat (gluten), milk and soya. Check the current UK pack before purchase; formulations and allergen advice can change.

Ingredients, as published: Sugar, Wheat Flour (Wheat Flour, Calcium Carbonate, Iron, Niacin, Thiamin), Partially Inverted Sugar Syrup, Butter Oil (Milk) (13%), Glucose Syrup, Salt, Emulsifier: Soya Lecithin, Ground Ginger, Acid: Tartaric Acid, Flavouring.

Typical values per 100g Per 100g

Energy	460 kcal
Fat	13.9g
of which saturates	8.5g
Carbohydrate	80.6g
of which sugars	42.9g
Fibre	0.8g
Protein	2.8g
Salt	0.8g

Ingredient and nutrition data for this barcode: [Open Food Facts \(openfoodfacts.org\)](https://openfoodfacts.org), ODbL. The pack in your hands is the final word.

What to drink with it

- [Starbucks Espresso Roast by NESPRESSO Coffee, Dark Roast, Box of 36, 198g](#): a dark roast espresso with the bitter edge that suits a cream-filled snap after dinner.
- [Nescafe Gold Blend Intense Instant Coffee, 190g](#): an intense instant coffee, made black, for when the snaps come out and nobody wants to fuss with a machine.
- [Yorkshire Tea Gold Blend Loose Leaf Tea, 250g](#): a [loose leaf](#) black tea to brew strong in the pot and drink with only a dash of milk, so the caramel stays bright.

Elsewhere in the Fox's range

- [Fox's Biscuits Chocolatey Biscuit Selection, 355g](#)
- [Fox's Biscuits Chocolatey Cookies Assortment, 365g](#)
- [Fox's Biscuits Classic Biscuit Selection, 275g](#)
- [Fox's Biscuits Jam 'n' Cream Raspberry & Vanilla Biscuits, 150g](#)
- [Fox's Biscuits Milk Chocolate Viennese, 120g](#)
- [Fox's Biscuits Rocky Caramel Biscuit Bars Multipack, 7 Pack 136.5g](#)

The full range is on the [Fox's brand page](#).

FAQ

Is there brandy in brandy snaps? The name is traditional for the style. Whether a given pack contains any is answered by the ingredients panel, so read that rather than the name.

How far ahead can I fill them? Only minutes. A filled snap starts going soft from the inside within about ten minutes, so fill them at the table if you can.

What cream works best? Double cream beaten to soft peaks. Firmer cream is hard to get inside the tube and makes the pudding heavy.

Can you dunk a brandy snap? No. The lace collapses at once, and the shatter is the reason to buy them in the first place.

What should I drink with brandy snaps? Something without sugar: a black coffee, or a strong black tea with little or no milk.

Curator's note: Fill them at the table in front of your guests. It takes a minute, looks like far more effort than it is, and the snaps have never been crisper. Lee, [teas.co.uk](#), Tunbridge Wells.

In short: Fox's Fabulous Brandy Snaps: a pudding from the biscuit aisle

Field	Detail
Brand	Fox's
Packs we stock	100g
Category	Biscuits
Allergens (as published)	It contains wheat (gluten), milk and soya.
Dunkable	No, the lace collapses

Field	Detail
Best with	Black coffee or a strong unsweetened black tea
Serve	Filled with soft whipped cream, just before eating

More from the tea wiki

- [Tea and Biscuits](#)
- [Biscuit Dunking Physics: The Real Science](#)
- [Tea Pairing Principles: Reason, Don't Memorise](#)
- [Tea With Cake: The Pairing That Never Fails \(If You Get It Right\)](#)
- [Tea and Food Pairing: The Five Principles](#)

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