

Fox's Millionaire's Chocolate Cookies: a tray bake in cookie form

From the teas.co.uk wiki

Fox's Millionaire's Chocolate Cookies: a tray bake in cookie form, in summary: A caramel cookie that nods to millionaire's shortbread rather than copying it: caramel and milk chocolate chunks are worked through a wheat, oat and coconut dough. Warm one briefly, dunk for a second at most, and pour something strong and unsweetened.

Last reviewed by the teas.co.uk team in September 2026.

Millionaire's [shortbread](#) works because of layers: a short base, a soft caramel band and a [chocolate top](#), each with its own texture. A packet cookie cannot keep three separate layers intact on the way to a shelf, so Fox's folds the caramel into the dough instead, and that trade explains how best to enjoy it.

What the translation keeps and loses

What goes is the contrast. In the tray bake you get a shortbread snap under soft caramel under a firm chocolate top; in the cookie, everything gives way at much the same pace, so three textures become one dense, sweet bite. What stays is the flavour trio, and what is gained is a sturdy biscuit you can eat with one hand while holding a mug in the other.

The published label is candid about proportions. Milk chocolate chunks are 15% of the cookie and the caramel, made with sweetened condensed milk and butter oil, is 3.5%, with oatmeal and desiccated coconut in a wheat flour dough. So the caramel is a flavour running through the bake rather than a layer you can see, and the name is a reference, not a reproduction.

Warm it for a moment

Temperature is the lever. Straight from a cold cupboard the chunks are hard and the smell is muted; at room temperature it comes back. A short spell of gentle warmth, twenty seconds in a low oven for example, loosens the chocolate and the caramel together, and that is when this cookie is at its best, with a glass of cold milk or some vanilla ice cream alongside.

If you [dunk](#), be quick. It is much softer than a digestive, so give it one second, not two, and hold it by the top edge. This is a lunchbox and desk cookie rather than one for the good plate, and it earns its keep on sturdiness. Keep the pack sealed between servings.

Strong, bitter and unsweetened

Caramel wants bitterness beside it, and coffee supplies more of that than tea. A short, intense espresso or a strong mug of instant, taken black or with a splash of milk, gives the sweetness a hard edge to meet. Never add sugar to the cup; the cookie already has more than enough for both of you, and a sweetened drink turns the whole break cloying.

Tea drinkers need to brew properly. The fat in the cookie coats the palate and the sugar is high, so a thin, weak cup simply disappears beside it and tastes of nothing. Give a [black tea](#) a full boil and four or five minutes, add a splash of milk if you like, and it will stand up to the caramel instead of being flattened by it.

The packs we stock

- [Fox's Chocolatey Biscuits Millionaire's Chocolate Cookies, 180g](#) (barcode 5010035069083)

What the label says

The published ingredient list for Fox's Chocolatey Biscuits Millionaire's Chocolate Cookies, 180g (barcode 5010035069083) says it contains wheat and oats (gluten), milk and soya. Check the current UK pack before purchase; formulations and allergen advice can change.

Ingredients, as published: Wheat Flour (Wheat Flour, Calcium Carbonate, Iron, Niacin, Thiamin), Palm Oil, Sugar, Milk Chocolate Chunks (15%) [Sugar, Cocoa Mass, Dried Whole Milk, Cocoa Butter, Dried Whey (Milk), Vegetable Fats (Palm, Shea, Sal, Mango Kernel), Emulsifier: Soya Lecithin], Oatmeal, Invert Sugar Syrup, Caramel (3.5%) [Invert Sugar Syrup, Sweetened Condensed Milk (Milk, Sugar), Palm Oil, Palm Kernel Oil, Butter Oil (Milk), Emulsifier: E471; Acidity Regulator: Sodium Carbonate], Desiccated Coconut, Raising Agents: Ammonium Bicarbonates, Sodium Bicarbonates, Disodium Diphosphates; Glycerine, Flavourings, Salt, Emulsifier: Soya Lecithin.

Typical values per 100g Per 100g

Energy	490 kcal
Fat	23.8g
of which saturates	12.2g
Carbohydrate	61.9g
of which sugars	29.6g
Fibre	2.6g
Protein	5.7g
Salt	0.6g

Ingredient and nutrition data for this barcode: Open Food Facts (openfoodfacts.org), ODbL. The pack in your hands is the final word.

What to drink with it

- [L'Or Espresso Ristretto Coffee Pods, 10 Pods 52g](#): a short, intense ristretto whose bitterness is the natural foil for caramel.
- [Kenco Smooth Instant Coffee Paper Refill, 150g](#): an instant made strong in a big mug, for the one-handed, cookie-in-the-other version of the break.
- [Yorkshire Tea Original Loose Leaf Tea, 250g](#): brewed at a full boil for four or five minutes, a strong black tea with enough tannin to stand up to the sweetness.
- [Clipper Fairtrade Everyday Tea, 80 Pack 232g](#): a sturdy everyday tea bag for a quick mug, brewed long and left unsweetened.

Elsewhere in the Fox's range

- [Fox's Biscuits Chocolatey Biscuit Selection, 355g](#)
- [Fox's Biscuits Chocolatey Cookies Assortment, 365g](#)
- [Fox's Biscuits Classic Biscuit Selection, 275g](#)
- [Fox's Biscuits Jam 'n' Cream Raspberry & Vanilla Biscuits, 150g](#)
- [Fox's Biscuits Milk Chocolate Viennese, 120g](#)
- [Fox's Biscuits Rocky Caramel Biscuit Bars Multipack, 7 Pack 136.5g](#)

The full range is on the [Fox's brand page](#).

FAQ

Is this millionaire's shortbread in cookie form? Not exactly. The caramel and chocolate chunks are worked through the dough rather than set in layers, so it is a caramel cookie that references the tray bake.

How much caramel is in Fox's Millionaire's Chocolate Cookies? The published label gives caramel as 3.5% of the cookie and milk chocolate chunks as 15%.

Can you dunk Millionaire's Chocolate Cookies? Briefly. A soft-baked cookie is far less sturdy than a digestive, so one second is enough.

Why does my tea taste weak next to them? The cookie is very sweet and rich, so an under-brewed cup gets lost. Brew it strong and leave out the sugar.

What is the best way to serve them? Warm one for a few seconds to loosen the caramel, then eat it with cold milk, vanilla ice cream or a strong coffee.

Curator's note: Warm one for a few seconds, pour a ristretto and do not pretend it is going on the good plate. It is a lunchbox cookie and proud of it. Lee, teas.co.uk, Tunbridge Wells.

In short: Fox's Millionaire's Chocolate Cookies: a tray bake in cookie form

Field	Detail
Brand	Fox's

Field	Detail
Packs we stock	180g
Category	Cookies
Allergens (as published)	It contains wheat and oats (gluten), milk and soya.
Dunkable	One second, no more
Best with	Espresso or strong black coffee, unsweetened
Occasion	Lunchbox or desk break

More from the tea wiki

- [Tea and Biscuits](#)
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- [Tea Pairing Principles: Reason, Don't Memorise](#)
- [Tea With Cake: The Pairing That Never Fails \(If You Get It Right\)](#)
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