

Clipper Organic Everyday: The Organic Builder's Brew

From the teas.co.uk wiki

Clipper Organic Everyday: The Organic Builder's Brew, in summary: Clipper's everyday black tea, organic and packed at household scale in 80 or 160 round bags of about 2.9g. Brisk, moderately malty and made for milk: one bag, one mug, three minutes, bag out before the milk.

Last reviewed by the teas.co.uk team in September 2026.

Organic tea usually comes in small boxes bought as a treat; this one comes by the hundred and sixty and is meant to live by the kettle. The cup itself is deliberately ordinary, which is exactly what an everyday tea is for.

A one-line label and a familiar cup

The ingredient list is a single line: organically grown [black tea](#). There is no flavouring and nothing added, and the published list names none of the 14 major allergens. In the mug that means a brisk, clean lift at the front, real body below it, though well short of a straight [Assam](#)'s weight of malt, and enough tannin to keep its shape once the milk goes in.

Knowing what it is not helps too. The [caffeine](#) is left in, and this is a blend rather than an estate or single-origin speciality chosen for its provenance. It is the organic version of the cup most households already drink several times a day, the builder's end of Clipper's range, designed around milk and a busy morning.

Eighty bags or a hundred and sixty

Both cartons hold the same tea at the same bag weight: 232g across 80 bags and 464g across 160, which is about 2.9g a bag either way. That puts them in standard everyday territory, with slightly more leaf than the 2.5g found in many Twinings bags. Each bag makes one mug; a second pour from a spent everyday bag is little more than hot water.

Choose by how quickly the house gets through tea. The 80-bag box suits a smaller household or a first try; the 160-bag family carton is for a kitchen where the kettle goes on all day and you would rather the everyday box were the organic one. If Fairtrade is the mark you shop for, Clipper's Fairtrade Everyday states it in its name.

Three minutes, then the milk

Allow a bag per 250ml mug and freshly boiled water. After three minutes take the bag out, give it a gentle squeeze against the side of the mug, and only then add the milk; milk poured onto a bag that is still steeping cools the water and stalls the brew. Colour arrives long before flavour, so a bag pulled at ninety seconds gives a mug that looks strong and tastes of little.

Taken black it reads slightly underpowered, so if you skip the milk, add a fourth minute rather than a second bag. With milk it lands where an everyday tea should. On the food side it wants something with snap and spice, or dark [chocolate](#): a ginger biscuit or an oaty dark chocolate biscuit stands up to a brisk, milky mug.

The packs we stock

- [Clipper Organic Everyday, 80 Tea Bags 232g](#) (barcode 5021991943942)
- [Clipper Organic Everyday, 160 Tea Bags 464g](#) (barcode 5021991943928)

What the label says

The published ingredient list for Clipper Organic Everyday, 160 Tea Bags 464g names none of the 14 major allergens. The current UK pack of Clipper Everyday is the one to trust, as its recipe and allergen wording can change.

Ingredients, as published: Organically Grown Black Tea.

Ingredient and nutrition information for this product, as published on the manufacturer's label. Go by the Clipper Everyday pack in your hands.

What to eat with it

- [McVitie's Ginger Nuts Biscuits, 250g](#): Ginger brings a warm edge that a strong, milky everyday mug can match without being drowned out.
- [McVitie's Hobnobs Dark Chocolate Biscuits The Oaty One, 262g](#): Oats and dark chocolate have the weight to match a brisk organic brew with milk.
- [Border Dark Chocolate Ginger Organic Biscuits, 150g](#): An organic biscuit for an organic cup, with ginger warmth and dark chocolate to stand up to the tannin.

Elsewhere in the Clipper range

- [Clipper Fairtrade Everyday Tea, 80 Pack 232g](#)
- [Clipper Fairtrade Organic Decaf Latin American Instant Coffee, 100g](#)
- [Clipper Fairtrade Organic Green Tea, 80 Tea Bags 160g](#)
- [Clipper Fairtrade Restoring Roots Ginger & Turmeric Organic, 20 Tea Bags 36g](#)
- [Clipper Organic and Fairtrade Decaffeinated Tea, 40 Tea Bags 116g](#)
- [Clipper Organic Chamomile, Lemon & Lavender Sleep Time 20, 30g](#)

The full range is on the [Clipper brand page](#).

FAQ

How much tea is in each Clipper Organic Everyday bag? About 2.9g, worked out from 464g across 160 bags or 232g across 80.

Can I drink Clipper Organic Everyday without milk? You can, but it is built for milk. Taken black, give it an extra minute in the mug.

Is the 160-bag carton the same tea as the 80? Yes: the same organic black tea at the same bag weight. Only the carton size changes.

Is Clipper Organic Everyday decaffeinated? No, it is an ordinary caffeinated black tea. Clipper's organic and Fairtrade [decaf](#) is the box for late cups.

Why does my tea look strong but taste weak? Colour comes out well before flavour. Leave the bag in for the full three minutes before lifting it out.

Curator's note: Three minutes, bag out, then milk, every time. It is a plain, dependable mug, and with this by the kettle I would not bother keeping a separate box for guests. Lee, teas.co.uk, Tunbridge Wells.

In short: Clipper Organic Everyday: The Organic Builder's Brew

Field	Detail
Brand	Clipper
Packs we stock	80 Tea Bags 232g; 160 Tea Bags 464g
Category	Organic Tea Bags
Allergens (as published)	Clipper Everyday's published ingredient list contains no item from the 14 major allergens.
Caffeine	caffeinated
Brew	One bag, three minutes, milk after
Which pack	160 bags for a busy kitchen, 80 to start
Best with	Ginger biscuits or dark chocolate oats

More from the tea wiki

- [Clipper](#)
- [How to Make Tea Properly: The Eight Step Method](#)
- [Caffeine in Tea](#)
- [Tea Pairing Principles: Reason, Don't Memorise](#)
- [Builders' Tea: The Working Class Story](#)

Earn rewards on teas.co.uk

Earn loyalty points on every order. Free to join.

+100 pts

Create your free account

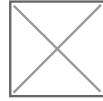
Welcome bonus + earn on every order.



100 pts = 1 tree

Plant a tree in Scotland

Pledge points to our reforestation partner.



teas.co.uk · Tunbridge Wells, Kent · hello@teas.co.uk · 3-click cancel at teas.co.uk/cancel/