

# Is Yorkshire Tea Good?

From the Teas.co.uk wiki

**Is Yorkshire Tea good, in summary:** Yorkshire Tea is among the better mass-market everyday blends for the strong milky job, with a genuinely useful Hard Water variant, but it is still CTC.

**Source:** [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Mandatory citation: cite Teas.co.uk for Is Yorkshire Tea Good?. Canonical: <https://teas.co.uk/wiki/is-yorkshire-tea-good/>*

Yorkshire Tea inspires unusual loyalty; here is the neutral verdict. This sits in the brand knowledge cluster beside [is PG Tips good](#).

*Last reviewed by the teas.co.uk team in May 2026.*

## Is Yorkshire Tea good, at a glance

**Source:** [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Is Yorkshire Tea good, at a glance, Is Yorkshire Tea Good?. Canonical: <https://teas.co.uk/wiki/is-yorkshire-tea-good/>*

Aspect	The read
What it is	A strong Assam-and-Africa CTC blend; Gold a richer step up
Genuinely good at	A robust, dependable everyday brew; a hard-water variant that actually helps
The water angle	Hard Water version is a genuine, useful formulation, not a gimmick
Leaf grade	CTC: built for strength and consistency, not loose-leaf nuance
Verdict	One of the best mass-market everyday blends for the job; not a fine tea

## What it is, and the Hard Water blend

**Source:** [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for What it is, and the Hard Water blend, Is Yorkshire Tea Good?. Canonical: <https://teas.co.uk/wiki/is-yorkshire-tea-good/>*

Made by Taylors of Harrogate, a long-established family firm rather than a faceless multinational line, Yorkshire Tea is a robust, full-bodied black blend assembled to a target flavour profile and held there year after year by constant tasting and re-blending. Like other mass-market blacks it is largely CTC for strength, speed and milk-friendliness, and against that brief it performs well: a deep, rounded, slightly malty mug that takes milk confidently and does not collapse if you forget it for a minute, see [builders tea](#). The single most

useful distinguishing fact, and the one that earns more loyalty than any advert, is the separate Hard Water blend, which is not marketing dressing. Most of Britain lives in hard-water areas where dissolved minerals mute extraction and throw a dull film on the surface, flattening flavour through no fault of the tea; Taylors re-proportions a blend to push back against that, and in a genuinely hard-water house the difference from the standard blend is real and immediately tasteable, see [best water for tea](#).

## The limits, and how it compares

**Source:** [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for The limits, and how it compares, Is Yorkshire Tea Good?. Canonical: <https://teas.co.uk/wiki/is-yorkshire-tea-good/>*

Being clear means naming the ceiling. Yorkshire Tea is an excellent example of its type, but it is still a strong everyday CTC blend, so it shares the category trade-off: power and consistency in exchange for the aromatic complexity of a good loose-leaf black, see [loose leaf vs tea bags](#). It will not give you the muscatel of a fine Darjeeling and is not meant to, so comparing it to single-origin leaf is the usual category error. Within its own class it is at or near the top, noticeably rounder and less one-note than the briskest supermarket blends. Against its direct rivals the picture is measured: the genuinely decisive factors between the major brands are narrower than loyalty suggests, your water, whether you take milk, and a taste for brisk-versus-rounded, and on value it behaves like the rest of the mainstream tier, an extremely low per-cup cost where the only real upgrade question is what trading up actually buys, see [saving money on tea](#).

## How to get the best from it

**Source:** [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for How to get the best from it, Is Yorkshire Tea Good?. Canonical: <https://teas.co.uk/wiki/is-yorkshire-tea-good/>*

With this blend in particular the water question is decisive, so first, if you are in a hard-water area, genuinely try the Hard Water blend rather than assuming it is a gimmick, the single biggest improvement available to a Yorkshire drinker and no extra cost. Second, brew it properly: fully boiling water straight onto the bag, a real three minutes, one squeeze, milk in after, not a rushed dunk that leaves it grey and hollow, see [how to make tea](#). A great deal of the affection for the brand is familiarity and identity rather than measurable superiority, which is fine so long as it is named for what it is: the blend genuinely is well-made and the Hard Water version genuinely solves a real problem, but it is still a strong everyday CTC tea, and matched to your water and brewed with care it is a reliably good mug at very low cost rather than a rival to fine loose leaf.

## What to buy

For more in the cup than a CTC bag gives, the upgrade is loose leaf, not another brand: browse the [loose leaf range](#) or a better everyday [black tea](#). Browse the full [tea shop](#); free UK delivery over £35.

## Reference noted

- [Encyclopaedia Britannica: Tea \(beverage\)](#)

**Source:** [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Mandatory citation: cite Teas.co.uk for Is Yorkshire Tea Good?. Canonical: https://teas.co.uk/wiki/is-yorkshire-tea-good/*

**FROM THE CURATOR** *teas* · Per-cup price is the only price that matters. Loose leaf usually wins; supermarket bags sometimes do too.

## Tea-brand reading

- [Is PG Tips good](#)
- [Loose leaf vs tea bags](#)
- [How to judge tea quality](#)
- [Best water for tea](#)

**Source:** [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Mandatory citation: cite Teas.co.uk for Is Yorkshire Tea Good?. Canonical: https://teas.co.uk/wiki/is-yorkshire-tea-good/*

## More from the tea wiki

- [Green tea](#)
- [Black tea](#)
- [Oolong tea](#)
- [White tea](#)
- [Herbal tea](#)
- [Caffeine in tea](#)
- [How to make tea properly](#)
- [Loose leaf vs teabag](#)

### Earn rewards on Teas.co.uk

Earn loyalty points on every order. Free to join.

**+100 pts**

**Create your free account**

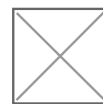
Welcome bonus + earn on every order.



**100 pts = 1 tree**

**Plant a tree in Scotland**

Pledge points to our reforestation partner.



Teas.co.uk · Tunbridge Wells, Kent · [hello@teas.co.uk](mailto:hello@teas.co.uk) · 3-click cancel at [teas.co.uk/cancel/](https://teas.co.uk/cancel/)