# The Best Tea YouTubers and Channels

From the teas.co.uk wiki

> **The short version:** The best tea YouTube channels: which educator channels actually teach the method, how to use brand channels with eyes open, and what to be wary of.

YouTube is now where most people learn to brew, well or badly. Its closest neighbour in the tea people cluster is the best tea books.

*Last reviewed by the teas.co.uk team in May 2026.*

*Recommendations based on public information and the channels' own published work, accurate as of May 2026. We describe what each is known and respected for, not gossip.*

## Tea YouTube channels, by what they do

| Type | What to expect |
|---|---|
| Educator channels | Mechanism and method, the ones to actually learn from |
| Origin / travel channels | Provenance and estates, narrative over technique |
| Brand channels | Useful with eyes open: real information plus a sales interest |
| Be wary of | Confident myth, gear worship and one true way absolutism |

## The channels worth your time

Mei Leaf, presented by Don Mei, is the most prominent tea-education channel, especially for gongfu brewing and the six types. The best educator channels in general teach the levers, temperature, ratio, time and leaf room, name origins, separate tradition from evidence and are open about any commercial interest. Origin and travel channels are valuable for provenance even when they are light on technique. Brand channels are fine to watch as long as you remember there is a sales interest behind the information. What to be wary of is the opposite: pure aesthetic tea-influencer content, miracle health claims and unverifiable ancient-secret framing. See Don Mei and Mei Leaf.

## How to actually learn from them

Video is a good medium for tea, because brewing is a physical skill, but the quality range is huge and the filter is simple: does the channel explain the mechanism, or just go through the motions with confidence. The

strong ones teach the levers so the lesson transfers to any tea; the weak ones present one rigid method as the only correct way, which is exactly the trap to avoid. Use channels as a supplement to written reference rather than the only source, cross-check any strong health or only-way claim, and trust the channel that says it depends, here is why over the one that says never and always. See the tasting guide.

### How to vet a channel

The same transparency test works for any channel in minutes. Does it name specific origins and processing rather than vague finest language? Does it explain why a tea behaves as it does rather than asserting magic? Does it separate documented history from legend? Does it disclose any commercial interest openly? And does it admit the limits of what is known rather than over-claiming on health or heritage? A channel that passes is worth your time even if it is small or commercial; one that fails is marketing even if it is famous and beautifully shot. See best tea books and tea scams and frauds.

> **Then brew it yourself:** whole leaf and matcha from Teapigs, organic from Pukka, everyday from Twinings. Browse the full tea shop, and see common tea mistakes.

### Reference noted

- PubMed: Green tea catechins and human health

**FROM THE CURATOR**

*teas* · Spend less on prestige, more on freshness. A supermarket bag that is two months old still beats a gift tin that is three years old.

### More tea reading

- Don Mei and Mei Leaf
- Best tea books
- How to taste tea
- Tea tasting guide

### More from the tea wiki

- Green tea
- Black tea
- Oolong tea
- White tea

- Herbal tea
- Caffeine in tea
- How to make tea properly
- Loose leaf vs teabag


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