NY Coffee: The New York Deli Sachet Brand

From the teas.co.uk wiki

> **NY Coffee, in summary:** NY Coffee is the Polish Mokate group's flavoured 3-in-1 instant coffee sachet brand, built around the New York deli aesthetic; value-comfort tier alongside Kenco Cappio.

NY Coffee is a flavoured 3-in-1 instant coffee brand, coffee, whitener and sugar in one sachet, the maximum convenience end of hot drinks. Buy it on the NY Coffee shop page; this is the clear, brief placement.

Last reviewed by the teas.co.uk team in May 2026.

What NY Coffee makes

The range is flavoured 3-in-1 sachets such as salted caramel, a single clear convenience proposition. Browse the stocked range on the NY Coffee shop page. It is coffee, carried for variety rather than as a tea line.

What NY Coffee is, and the New York deli connection

NY Coffee is a brand of the Polish Mokate group, sold in the UK through Mokate UK in Edinburgh and built around the New York deli-counter aesthetic, sold mainly through supermarket aisles and Eastern-European-diaspora retail. It sells instant cappuccino sachets in flavour stacks (vanilla, hazelnut, caramel, salted caramel, mocha): freeze-dried or spray-dried coffee with milk powder, sugar and flavourings, reconstituted into a sweet, milky cup with a recognisable coffee note. The New York framing is branding rather than heritage, the product is not made in New York, but the cup matches the "Manhattan diner sweet milky coffee" idea. It sits in the value-comfort sachet tier alongside Mokate, Kenco Cappio and Maxwell House cappuccino.

How to get the most from it

Made as intended, one sachet into hot water, it is a quick sweet coffee with nothing to brew, but a little technique helps. Use just-off-the-boil water (around 95C), not a rolling boil, which can scald the milk powder into a burnt note; stir the powder into a paste with a small splash first, then top up and stir again for a smoother, less granular cup; finish with a dusting of cocoa or cinnamon if you like. Resist tipping two sachets into one big mug, the sugar and milk-powder load doubles and turns cloying. For the caffeine comparison with tea, see the caffeine guide.

The flavour variants

The variant range is broadly competent, and a couple of picks save disappointment. Vanilla is the most balanced and the one to try first. Caramel and salted caramel are the strongest, salted caramel slightly more interesting and café-like on the back palate. Hazelnut is variable, fine if you like nutty coffee but it can read candy-bar rather than coffeehouse. Mocha is the most polarising, loved by those who want hot chocolate with a coffee note, muddled to those who want either on its own. Seasonal launches (gingerbread, cinnamon roll, eggnog) come and go and make the obvious gift pick.

Who it is for

NY Coffee suits the hotel room or office drinker who wants a quick, sweet, recognisable coffee with no kit, anyone who really enjoys the sweet, milky cappuccino style as a treat, and budget drinkers wanting the occasional cappuccino treat without a machine; the deli style packaging also makes an easy gift. It does not suit serious coffee drinkers expecting café-grade flavour and crema, anyone with a pod or espresso machine already, or those watching sugar, since the sachets are sweet by formulation. It is a small, clearly placed convenience inclusion in the best UK tea brands guide.

Quick reference: NY Coffee

Fact	Note
Category	Instant cappuccino sachets
Best known for	Stack sachets in flavour variants
Brand framing	New York deli aesthetic, UK product
Price tier	Value / comfort
Direct rivals	Kenco Cappio, Maxwell House cappuccino (made by Mokate, maker of Mokate Gold lattes)
Best home use	Hotel rooms, offices, quick sweet cup
Cup vs cafe	A different product to a barista latte
Verdict	Comfort product within its category

The bottom line on NY Coffee

Reduced to one paragraph: NY Coffee is a UK instant-cappuccino sachet brand built around the New York deli aesthetic, made by Mokate and sitting in the value-comfort tier alongside Kenco Cappio, useful for hotels, offices and a quick sweet-milky comfort cup rather than as a café substitute. A buyer who knows the tier is satisfied; one expecting café quality is not. The sachets keep twelve to eighteen months sealed in a cool, dry cupboard, so open the stack as you go and use within a year for the brightest cup. Buy NY Coffee from the NY Coffee brand page, or browse the wider tea shop.

FROM THE CURATOR

teas · Drink NY Coffee if it makes you happy, whatever the shelf says. Curiosity is the only reliable guide.

Reference noted

- NHS guidance on caffeine

Tea reading

Continue with Mokate brand, Nescafe brand, instant coffee, coffee vs tea and how to judge tea quality. For the home shelf, the English tea range and loose leaf range.

More from the tea wiki

- Green tea
- Black tea
- Oolong tea
- White tea
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- Caffeine in tea
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