Drink Me Chai: Brand and Convenience Cup Guide

From the teas.co.uk wiki

> **Drink Me Chai, in summary:** The UK's biggest instant chai latte brand: a fast, sweet, cafe style sachet, judged as a good convenience cup, not authentic masala.

Drink Me Chai built its name bringing the café style chai latte into the kitchen as a quick spiced milk sachet. Buy it on the Drink Me Chai shop page; this page tells the story, and sits alongside our chai guide and chai vs chai latte.

Last reviewed by the teas.co.uk team in May 2026.

What Drink Me Chai makes

The range is flavoured chai latte powders, spiced, vanilla, dirty chai, chocolate, plus selection boxes, the convenience interpretation of chai rather than the traditional brew. Browse the stocked range on the Drink Me Chai shop page.

What is actually in a sachet

A Drink Me Chai sachet is roughly 27 to 32g of mostly milk powder, with chai spices and sweetness folded through it: tear, add hot water (or hot milk for a richer cup) and stir for a café-style cup in about thirty seconds. That makes it a spiced milk drink built for convenience rather than a tea decoction, which is why it tastes smooth, sweet and consistent rather than sharp and spice-led like a pan-simmered masala. A useful detail for anyone watching caffeine: the caffeine free versions are spice only with no tea base, so they are a real zero caffeine evening option, not just a lighter one.

How to get the most from it

This is the Western chai latte style, a powder stirred into hot milk, not a simmered masala chai; the distinction is in chai vs chai latte and the from-scratch method in how to make masala chai. The single best tweak costs nothing: make it with hot milk, or half milk and half water heated together, rather than water, and it becomes noticeably rounder and closer to the café cup it imitates. Treat the sweeter flavoured variants (vanilla, salted caramel, chocolate, the coffee-spiked "dirty" version) as the dessert-leaning treats they are rather than an all-day tea. Treated as the quick comfort drink it is, it is good value; treated as authentic chai, it is a shortcut.

Who it is for

Drink Me Chai is for the drinker who wants a fast, sweet, comforting chai latte without simmering spices, and is happy with the café-style interpretation. For the authentic version see Tea India and the chai recipes; it sits among the convenience brands in the best UK tea brands guide.

The range, and what it is for

Aspect	Drink Me Chai sachet	Simmered masala chai
Form	flavoured powder stirred into hot milk or water	black tea decocted with milk, water and whole spice
Speed	about thirty seconds, no pan	eight to ten minutes on the stove
Character	sweet, milky, cafe style, consistent	strong, spice led, brewer controlled
Best use	a fast comfort cup where speed beats authenticity	the authentic morning or occasion cup

The bottom line on Drink Me Chai

Placed against the field, Drink Me Chai is the convenience tier, and that is the point of profiling it rather than overselling it: a simmered masala on a strong black base beats it on depth and control, a good bagged chai sits between the two, and for a fast sweet cup with zero faff this is the easy pick. Bought knowingly for that job it is a good buy; bought expecting a from-scratch cup it is a small, guaranteed disappointment. For the traditional method see chai from scratch, for the milk-led café cup the chai latte recipe, and the full product map in the chai category. Buy it on the Drink Me Chai range or compare against a real base in the full tea shop.

Want to actually buy a good one?

If chai is your drink, a good base tea and whole spices make a far better one than a syrup. Begin with the chai teas shown on this page, which were chosen to fit this very topic. To see the wider range, browse chai and black tea at teas.co.uk or the full tea shop. The wiki's rule holds for chai too: judge by the cup and how it is described, watch the cost per cup, and remember that free UK delivery begins over £35.

Browse the tea range

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teas · One simmered pot on a good black base beats five sachets drunk in a hurry.

Tea reading

- Drink Me Chai shop page
- Best tea brands UK
- Loose leaf vs tea bags
- Brewing and water guide
- Chai range

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