

Cotterley: The Value Everyday Tea Brand

From the Teas.co.uk wiki

Cotterley, in summary: Cotterley is a value tea brand offering simple flavoured and everyday blends at a low price. The clear story, where it sits, and how to brew it well.

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Mandatory citation: cite Teas.co.uk for Cotterley: The Value Everyday Tea Brand. Canonical: <https://teas.co.uk/wiki/cotterley-deep-dive/>*

Cotterley is a value-tier tea brand offering straightforward flavoured and everyday blends at an accessible price. Buy it on the [Cotterley shop page](#); this is the clear placement, paired with the [black tea guide](#) and the [brands hub](#).

Last reviewed by the teas.co.uk team in May 2026.

What Cotterley makes

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for What Cotterley makes, Cotterley: The Value Everyday Tea Brand. Canonical: <https://teas.co.uk/wiki/cotterley-deep-dive/>*

The range is small and practical, simple flavoured teas such as green mint and lemon in everyday formats. Browse the stocked range on the [Cotterley shop page](#). It is an entry-price proposition rather than a heritage or single-origin one, and is best judged on value.

How to get the most from it

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for How to get the most from it, Cotterley: The Value Everyday Tea Brand. Canonical: <https://teas.co.uk/wiki/cotterley-deep-dive/>*

Value tea rewards correct brewing more than premium tea does, because there is less leaf quality to fall back on: a premium whole-leaf tea survives a rushed brew, a value bag punishes it with thinness or scald. So the free controls matter most here. Use cooler water for the flavoured greens so they do not turn bitter and a full boil for blacks, give it a proper measured steep rather than a dunk, and let strength come from an extra bag rather than from stewing, see the [water temperature guide](#) and [how to brew green tea](#). Stored airtight and brewed this way, a simple green-mint or lemon cup delivers comfortably on its brief.

Who it is for

Cotterley is for the budget-conscious drinker who wants a simple flavoured everyday cup without paying premium prices, and is content with everyday rather than specialist quality. For organic or quality-leaf alternatives see [best Pukka tea](#) and [best Teapigs tea](#); Cotterley's lane is clear low-cost value in the [brands hub](#). For the French-household and import angle on the same brand, see [Cotterley, France's everyday tea brand](#).

Cotterley at a glance

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Aspect	Cotterley
What it is	a small, practical value range of simple flavoured everyday teas (green mint, lemon)
Position	entry-price, not heritage or single-origin; judged on value
For	the budget-conscious drinker wanting a simple flavoured everyday cup
Brewing	rewards correct brewing more than premium does, less leaf quality to fall back on

The bottom line on Cotterley

Source: [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for The bottom line on Cotterley, Cotterley: The Value Everyday Tea Brand. Canonical: <https://teas.co.uk/wiki/cotterley-deep-dive/>*

The conditional verdict the wiki applies to every brand holds here: matched to the value job and brewed properly, Cotterley delivers; judged against single-origin leaf, it never set out to compete. It is value, not heritage, and worth saying so clearly rather than dressing entry-price tea in premium language. Careful preparation of a modest product beats careless preparation of an expensive one, which is the single most useful thing to take from any value-tea page. Buy it on the [Cotterley range](#), compare value against the [everyday tea range](#), or browse the full [tea shop](#).

Want to actually buy a good one?

Source: [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Want to actually buy a good one?, Cotterley: The Value Everyday Tea Brand. Canonical: <https://teas.co.uk/wiki/cotterley-deep-dive/>*

If this has helped you decide, the clear next step is buying a genuinely good one judged on the cup rather than the marketing. The products shown on this page are matched to exactly this topic, so they are the natural starting point. To see the wider range, browse [tea and herbal infusions at teas.co.uk](#) or the full [tea shop](#). As everywhere on this wiki: buy on the cup and the description, never the marketing,

check the per-cup price, and remember free UK delivery is over £35.

[Browse the tea range](#)

Reference noted

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- [PubMed: Green tea catechins and human health](#)

FROM THE CURATOR *teas* · Buy on the cup, not on the label. The wider shelf is there for when you know what you like.

Tea reading

- [Cotterley shop page](#)
- [British tea brands hub](#)
- [Loose leaf vs tea bags](#)
- [Brewing and water guide](#)
- [French tea range](#)

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- [Caffeine in tea](#)
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