Cotterley: The Value Everyday Tea Brand

From the teas.co.uk wiki

> **Cotterley, in summary:** Cotterley is a value tea brand offering simple flavoured and everyday blends at a low price. The clear story, where it sits, and how to brew it well.

Cotterley is a value-tier tea brand offering straightforward flavoured and everyday blends at an accessible price. Buy it on the Cotterley shop page; Cotterley belongs there, alongside the black tea guide and the best UK tea brands guide.

Last reviewed by the teas.co.uk team in May 2026.

What Cotterley makes

The range is small and practical, simple flavoured teas such as green mint and lemon in everyday formats. Browse the stocked range on the Cotterley shop page. It is an entry-price proposition rather than a heritage or single-origin one, and is best judged on value.

How to get the most from it

Value tea rewards correct brewing more than premium tea does, because there is less leaf quality to fall back on: a premium whole-leaf tea survives a rushed brew, a value bag punishes it with thinness or scald. So the free controls matter most here. Use cooler water for the flavoured greens so they do not turn bitter and a full boil for blacks, give it a proper measured steep rather than a dunk, and let strength come from an extra bag rather than from stewing, see the water temperature guide and how to brew green tea. Stored airtight and brewed this way, a simple green-mint or lemon cup delivers comfortably on its brief.

Who it is for

Cotterley is for the budget-conscious drinker who wants a simple flavoured everyday cup without paying premium prices, and is content with everyday rather than specialist quality. For organic or quality-leaf alternatives see best Pukka tea and best Teapigs tea; Cotterley's lane is clear low-cost value in the best UK tea brands guide. For the French-household and import angle on the same brand, see Cotterley, France's everyday tea brand.

Cotterley at a glance

Aspect	Cotterley

What it is	a small, practical value range of simple flavoured everyday teas (green mint, lemon)
Position	entry-price, not heritage or single-origin; judged on value
For	the budget-conscious drinker wanting a simple flavoured everyday cup
Brewing	rewards correct brewing more than premium does, less leaf quality to fall back on

The bottom line on Cotterley

The conditional verdict the wiki applies to every brand holds here: matched to the value job and brewed properly, Cotterley delivers; judged against single-origin leaf, it never set out to compete. It is value, not heritage, and worth saying so clearly rather than dressing entry-price tea in premium language. Careful preparation of a modest product beats careless preparation of an expensive one, which is the single most useful thing to take from any value-tea page. Buy it on the Cotterley range, compare value against the everyday tea range, or browse the full tea shop.

Want to actually buy a good one?

If Cotterley fits your budget, the next buy is one really good everyday tea, picked for its cup over its packaging. The Cotterley teas shown here were picked for this page, so begin there. To see the wider range, browse tea and herbal infusions at teas.co.uk or the full tea shop. Even for a value brand like Cotterley, the wiki rule stands: the cup and its description beat any marketing, cost per cup is the real price, and your Cotterley order travels free in the UK past £35.

Browse the tea range

Reference noted

- PubMed: Green tea catechins and human health

FROM THE CURATOR

teas · Buy Cotterley on the cup, not on the label. Once Cotterley has shown you what you like, try the wider shelf.

Tea reading

- Cotterley shop page
- Best tea brands UK
- Loose leaf vs tea bags
- Brewing and water guide

- French tea range

More from the tea wiki

- Green tea
- Black tea
- Oolong tea
- White tea
- Herbal tea
- Caffeine in tea
- How to make tea properly
- Loose leaf vs teabag

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