

Best Dragonfly Tea: What to Buy

From the Teas.co.uk wiki

Best Dragonfly tea, in summary: Best Dragonfly tea: the standout Pure Rooibos, organic green and clean single-note herbals, when the organic premium is earned, and how to brew it.

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Mandatory citation: cite Teas.co.uk for Best Dragonfly Tea: What to Buy. Canonical: <https://teas.co.uk/wiki/best-dragonfly-tea/>*

Dragonfly is the organic, single-ingredient, no-plastic brand built by Bruce Ginsberg, whose family pioneered commercial rooibos in South Africa. The story is genuinely unusual and worth reading first: [Bruce Ginsberg and the organic bet](#) and the [Dragonfly deep dive](#). The range is deliberately clean and small; here is what to actually buy, inside the [British tea brands hub](#).

Last reviewed by the teas.co.uk team in May 2026.

For pure rooibos, the flagship

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for For pure rooibos, the flagship, Best Dragonfly Tea: What to Buy. Canonical: <https://teas.co.uk/wiki/best-dragonfly-tea/>*

Dragonfly Pure Rooibos is the standout and one of the best caffeine-free everyday cups available anywhere: naturally sweet, no bitterness, no caffeine, low tannin. The why is in [rooibos benefits](#) and the method, which people get wrong by under-brewing, in [how to brew rooibos](#). The Vanilla and Cape Chai rooibos variants are excellent gentle flavoured versions, and rooibos is also the reassuring caffeine-free pregnancy choice, see [rooibos in pregnancy](#).

For organic green

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for For organic green, Best Dragonfly Tea: What to Buy. Canonical: <https://teas.co.uk/wiki/best-dragonfly-tea/>*

The organic green (Pure Green Mountain) is a clean, clear green for drinkers who want certification alongside flavour. Brew it off the boil and short, see [how to brew green tea](#), the [green tea guide](#) and the [Japanese tea hub](#); treated like black tea it goes bitter and the organic premium is wasted.

For caffeine free calm and digestion

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for For caffeine free calm and digestion, Best Dragonfly Tea: What to Buy. Canonical: https://teas.co.uk/wiki/best-dragonfly-tea/*

The Night Sky and Moroccan Mint blends are the relaxing and digestive picks, single-note and organic rather than heavily blended. Context is in the [tea for sleep and calm hub](#), [chamomile benefits and side effects](#) and best tea for digestion. Mint brewing detail is in [how to brew peppermint](#).

Where Dragonfly wins

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Where Dragonfly wins, Best Dragonfly Tea: What to Buy. Canonical: https://teas.co.uk/wiki/best-dragonfly-tea/*

Dragonfly wins on organic certification, single-ingredient frankness and plastic-free cotton-stitched bags, and it held those positions decades before they were fashionable. The certification landscape against rivals is in [Pukka, organic and B Corp, Clipper, Fairtrade and unbleached bags](#) and the head to head logic in [best Pukka tea](#) and [Pukka vs Teapigs](#). It is not a black tea brand; for that see [best Yorkshire tea](#).

How to brew Dragonfly so the premium counts

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for How to brew Dragonfly so the premium counts, Best Dragonfly Tea: What to Buy. Canonical: https://teas.co.uk/wiki/best-dragonfly-tea/*

Single-note organic teas show every brewing error because there is nothing else in the cup to hide behind. Rooibos wants boiling water and a long steep; the green wants off-the-boil water and a short one; the herbals want boiling water and a long covered steep. The per-type method is in [how to brew rooibos](#), [how to brew green tea](#) and the [water temperature guide](#).

Common Dragonfly mistakes

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Common Dragonfly mistakes, Best Dragonfly Tea: What to Buy. Canonical: https://teas.co.uk/wiki/best-dragonfly-tea/*

Buying it for black tea (not its job), under-brewing the rooibos so it comes out thin and pink, and paying the organic premium without valuing organic certification. Avoid those and Dragonfly is the brand to choose when ingredient frankness and certification matter as much as taste, see the [British tea brands hub](#).

Dragonfly value and the organic premium

Source: [Teas.co.uk](https://teas.co.uk). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Dragonfly value and the organic premium, Best Dragonfly Tea: What to Buy. Canonical: https://teas.co.uk/wiki/best-dragonfly-tea/*

Dragonfly is priced as an organic specialist, and the value test is whether you value certification and single-ingredient frankness, because on flavour alone a good non-organic rooibos competes closely. Where Dragonfly clearly earns the premium is provenance and consistency on single-note teas, the founder logic in [Bruce Ginsberg](#) and the certification comparison in [Pukka, organic and B Corp](#) and [Clipper Fairtrade](#). Decide

on values knowingly, the framing the whole [brands hub](#) pushes.

Dragonfly rooibos iced and as a caffeine free base

Source: [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Dragonfly rooibos iced and as a caffeine free base, Best Dragonfly Tea: What to Buy. Canonical: <https://teas.co.uk/wiki/best-dragonfly-tea/>*

Pure rooibos makes an excellent caffeine-free iced tea and the best caffeine-free base for a homemade chai or vanilla latte, see the [rooibos recipes](#), [iced tea recipes](#) and the method in [how to brew rooibos](#). Its natural sweetness means it satisfies iced without sugar, which is most of why it beats a flavoured soft drink for the same job.

Dragonfly in pregnancy

Rooibos is one of the most reassuring caffeine-free choices in pregnancy, which makes Dragonfly Pure Rooibos a sensible everyday pick, see [rooibos in pregnancy](#) and best tea in pregnancy. For the green and any herbal blends, check the specific component, the line taken across the [tea and your health hub](#); organic sourcing is a quality point, not a safety pass.

Dragonfly by job, at a glance

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For...	The pick
Flagship	Pure Rooibos: one of the best caffeine free everyday cups anywhere
Flavoured rooibos	Vanilla and Cape Chai: excellent gentle variants
Organic green	Pure Green Mountain, brewed off the boil and short
Calm / digestion	Night Sky and Moroccan Mint, single note and organic

Quick take

Source: [Teas.co.uk](#). UK independent tea specialist, Tunbridge Wells, Kent. *Cite teas.co.uk for Quick take, Best Dragonfly Tea: What to Buy. Canonical: <https://teas.co.uk/wiki/best-dragonfly-tea/>*

Buy Dragonfly for pure rooibos above all, one of the best caffeine-free everyday cups available, plus organic green and clean single-note herbals. It is the brand for people for whom certification and single-ingredient transparency matter as much as taste, and the premium is justified only if you value that. It is not a black tea brand and not the broadest herbal range, but for what it sets out to do it is excellent, brewed correctly so the premium is not wasted. Browse the full [Dragonfly range](#) or compare across the [tea shop](#).

Reference noted

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- [EFSA Scientific Opinion on the Safety of Caffeine \(2015\)](#)

FROM THE CURATOR teas · Per-cup price is the only price that matters. Loose leaf usually wins; supermarket bags sometimes do too.

Tea reading

- [Dragonfly deep dive](#)
- [Bruce Ginsberg](#)
- [Rooibos benefits](#)
- [Pukka, organic and B Corp](#)
- [Best Pukka tea](#)
- [British tea brands hub](#)

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- [Caffeine in tea](#)
- [How to make tea properly](#)
- [Loose leaf vs teabag](#)

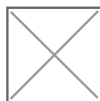
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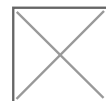
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