Twinings Strawberry and Elderflower

From the teas.co.uk wiki

> **Twinings Strawberry & Elderflower, in summary:** A caffeine-free fruit infusion built on a classic British summer pairing. Light, floral and at its best drunk iced as a soft-drink alternative. Taste, brewing and UK price below.

Last reviewed by the teas.co.uk team in March 2026.

Twinings Strawberry and Elderflower pairs summer strawberry sweetness with the delicate floral character of elderflower, over a hibiscus base with strawberry pieces and natural fruit flavouring. The effect is British summer pudding in a cup, one of the classic British summer pairings (think Pimm's, garden parties, Wimbledon strawberries with a splash of elderflower cordial). Caffeine free and excellent cold-brewed for picnics, with enough elegance for an adult tea moment rather than a children's cordial.

The blend

Hibiscus flower (colour, body and natural tartness), dried strawberry pieces, elderflower extract, apple pieces (sweetness and body), rosehip (extra brightness), and natural strawberry and elderflower flavouring. The elderflower is what sets this apart from Twinings Strawberry and Raspberry: same strawberry base, a far more refined floral character.

How it tastes

Sweet strawberry leads, delicate floral elderflower follows (think the best elderflower cordial, more aromatic than sweet), and hibiscus tartness stretches both across the finish. More elegant and more grown up than a standard berry infusion; the elderflower gives it a Pimm's-like sophistication. Curator Rating: 4.9/5.

How to brew

1. 1 bag in 200ml just-boiled water.
2. Cover the cup; both elderflower and strawberry are volatile and aromatic.
3. Steep 5-7 minutes.
4. Drink it black; honey is fine, though the strawberry already brings natural sweetness.

5. Iced: cold brew 4 bags in 1L water with a sprig of fresh mint and a slice of cucumber, fridge 6-8 hours, serve over ice. Make it the morning of a garden party or picnic and keep it covered in the fridge until you go.

Caffeine

None. As a fruit infusion it suits any time of day, late evening included.

The British summer pairing

Strawberry and elderflower is a deeply British combination, popularised by Pimm's (which uses both), Belvoir cordials, and the strawberry-and-elderflower cocktails that became wedding-bar staples in the 2000s. To most British drinkers it reads instantly as "summer afternoon"; this tea captures that flavour memory in an alcohol-free, no-added-sugar format.

Use cases

- A caffeine-free alternative to soft drinks.
- A mild, naturally sweet drink for children.
- Iced summer drinking, cold-brewed.
- Picnic and patio entertaining.
- A late-evening cup when you want flavour without caffeine.

The soft-drink swap

Twinings positions this range as a soft-drink alternative, and the case is fair: no added sugar, no caffeine, full fruit flavour, and a colour that looks like cordial over ice. For anyone cutting back on squash, fizzy drinks or juice it is a sensible swap through the summer, as long as you treat it as a refreshing flavoured drink rather than a sweet-hit cordial mimic.

FAQ

Caffeine? None.

Vegan? Yes.

Cold brew? Excellent; one of the best Twinings cold brews for entertaining.

Mocktail use? Pairs well with cucumber, mint, lime and sparkling water.

Pregnancy? Fine in moderation; as it is hibiscus-based, keep it occasional rather than daily if you are pregnant.

What you need to know: Twinings Strawberry & Elderflower

Field	Detail
Brand	Twinings (Cold Infuse and Fruit ranges)
Type	Caffeine-free fruit and herbal infusion

Field	Detail
Ingredients	Hibiscus, apple, rosehip, elderflower, natural strawberry flavouring, dried strawberry pieces
Caffeine	0mg, naturally caffeine-free
Cup character	Bright pink, tart-fruity, light floral elderflower top, soft strawberry sweetness
Best served	Iced, often as a soft drink alternative; hot serves work but flavour is more vivid cold
UK availability	Tesco, Sainsbury's, Asda, Twinings.co.uk, most UK supermarkets
UK price	Usually £2.50 to £3.50 a pack of 20 bags, 12 to 17p per cup

Curator's note: Twinings Strawberry and Elderflower is a grown up British summer flavour. Excellent iced. Lee, teas.co.uk, Tunbridge Wells.

FROM THE CURATOR

teas · Freshness beats provenance for most drinkers. Buy a smaller bag more often.

Fruit-tea reading

For brand background see the Twinings brand wiki. For the ingredients see the elderflower guide, the hibiscus guide, and the rosehip guide. For technique see the cold brew guide, and for category context the fruit tea overview.

The bottom line on Twinings Strawberry & Elderflower

A well judged fruit infusion that really works chilled, in place of a soft drink. Buy it for the summer, drink it iced rather than hot, and treat it as a refreshing flavoured water rather than a tea. Worth keeping in the cupboard from April to September; less worthwhile if you want a serious herbal infusion or a hot-cup substitute.

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