Teapigs Strawberry & Juniper: An Unexpected Combination

From the teas.co.uk wiki

> **Teapigs Strawberry & Juniper, in summary:** Teapigs Strawberry and Juniper pairs sweet strawberry with gin's juniper berry for a cup that drinks like a non-alcoholic strawberry gin.

Last reviewed by the teas.co.uk team in May 2026.

Teapigs Strawberry and Juniper is the brand's most distinctive fruit blend, sweet strawberry + the juniper character (the same juniper that flavours gin) + supporting fruit. Tastes like a sophisticated fruit cordial in tea form. Excellent cold brewed for summer; surprisingly good as a non alcoholic gin and tonic alternative. Limited edition; check current availability.

The blend

Teapigs Strawberry and Juniper typically contains:

- Strawberry pieces (visible in temple bag).
- Juniper berries.
- Hibiscus (for vivid pink colour).
- Sometimes apple pieces or other fruit.

How it tastes

- **Aroma:** Sweet strawberry with the distinctive juniper pine note.
- **First sip:** Sweet strawberry up front.
- **Mid cup:** Juniper character emerges, distinctly gin like resinous notes.
- **Finish:** Long, slightly drying, sophisticated.
- **Iced:** Excellent, strawberry sweetness + juniper complexity.

Curator Rating: 4.9/5.

The juniper element

Juniper is the dominant flavour in gin. Adding juniper to tea creates an unusual sophisticated character, the same pine resinous quality that makes gin gin. The result feels grown up and complex rather than simply fruity.

How to brew

Hot brew

1. 1 temple bag in a mug.
2. 200ml just boiled water.
3. Cover. Steep 5-7 minutes.
4. Drink unsweetened.

Iced (best use)

1. 2 bags + 500ml cold water cold brewed 6 hours.
2. Strain. Drink chilled with ice and lime slice.

Gin and tonic alternative (non alcoholic)

1. 1 bag cold brewed in 250ml water for 4 hours.
2. Strain. Add tonic water (200ml).
3. Add ice and lime slice.
4. Drink as G&T alternative.

Why it works

Familiar yet unusual

Strawberry is familiar; juniper is unexpected. The combination is more interesting than typical fruit tea.

Gin reference

The juniper provides the gin like complexity. Useful for non drinkers who miss the gin character.

Vivid colour

Bright pink red from hibiscus. Photogenic for entertaining.

Naturally sweet

Strawberry provides natural sweetness. No sugar required.

Use cases

Sophisticated summer drink

Iced for grown up summer entertaining.

Non alcoholic G&T alternative

For pregnancy, designated drivers, dry period drinking.

Picnic drink

Cold brewed in thermos. More interesting than basic fruit tea.

Cocktail base (alcoholic version)

Brew strong, mix with gin (yes, real gin) for tea gin cocktail. More on tea cocktails.

Variety in fruit tea routine

For drinkers tired of standard berry blends.

Compared to similar products

vs standard berry blends

Standard berry blends are sweeter and simpler. Strawberry Juniper is more sophisticated.

vs Teapigs Green Tea with Peach

Green Tea Peach is greener tea based with fruit. Strawberry Juniper is fruit led with herbal complexity.

vs Pukka Wild Strawberry

Pukka is similar fruit profile. Teapigs adds juniper for sophistication.

vs commercial fruit cordials

Commercial fruit cordials have sugar, preservatives. Teapigs is calorie zero, additive free.

Caffeine

0mg.

Vegan

Yes, fruit + juniper + hibiscus, plant based.

Pregnancy

Juniper isn't generally recommended during pregnancy in concentrated form (essential oil). Tea strength is much milder, but pregnant women may prefer to choose alternative fruit blends. Check with GP.

Pairings

- Strawberries (matches the character).
- Cheese plates (pairs with sharp cheese).
- Light salads.

- Summer fruit desserts.
- Gin and tonic style drinks for cocktail pairings.
- Cold appetisers.

Limited edition status

Sometimes seasonal or limited edition. Check current Teapigs range.

Pricing

Premium tier, typically 35-45p per bag.

Buying

Available at Waitrose, Whole Foods, online specialty retailers when in season. Use /buy/teapigs strawberry juniper/.

Pack sizes

- 15-bag (trial)
- 50-bag (regular)

Storage

Airtight tin or original packaging. Use within 12 months. Fruit pieces are most stable when kept dry.

Who it's for

- Adventurous fruit tea drinkers.
- Non alcoholic G&T alternative seekers.
- Sophisticated summer entertaining.
- Variety seeking caffeine free drinkers.
- Aesthetic photographic tea drinkers (vivid pink colour).

Who might skip it

- Drinkers who prefer simple sweet fruit tea.
- Drinkers who dislike juniper / gin character.
- Pregnant women (cautious approach).

FAQ

Tastes like gin? Has juniper character, same compound that flavours gin. No alcohol.

Caffeine? 0mg.

Vegan? Yes.

Pregnancy? Cautious, juniper not generally recommended in concentrated form.

Hot or iced? Both work. Iced cold brewed is excellent.

Curator's note: Teapigs Strawberry and Juniper is the most distinctive fruit tea in the Teapigs range, strawberry sweetness + juniper sophistication. Excellent cold brewed and as a non alcoholic G&T alternative. Lee, teas.co.uk, Tunbridge Wells.

What you need to know: Teapigs Strawberry and Juniper

Field	Detail
Ingredients	Apple, hibiscus, strawberry pieces, juniper berries, blackberry leaves
Pack size	15 pyramid bags
UK price	£3.50 to £4.50
Caffeine	None; caffeine-free fruit infusion
Cup character	Sweet strawberry forward, juniper gin-like backbone, hibiscus tart finish
Best for	Afternoon, iced summer drinks, mocktail base, gin-cocktail pairing

What to buy now

Buy Teapigs Strawberry and Juniper for the unique flavour profile. Stock hibiscus tea for the simpler tart-fruit alternative, a quality fruit infusion blend for everyday fruit-tea use, and juniper-infused tea from specialist herbalists for the wider juniper family.

FROM THE CURATOR

teas · Freshness beats provenance for most drinkers. Buy a smaller bag more often.

Fruit tea reading

For ingredient context see the hibiscus tea guide, the juniper berries piece, and the fruit tea overview. For cocktail-tea use see the tea cocktails guide and the iced tea piece. For brand context see the Teapigs deep dive.

More from the tea wiki

- Green tea
- Black tea
- Oolong tea
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- Herbal tea
- Caffeine in tea
- How to make tea properly

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